

## electronica 2024 Exhibitor Statements

- in alphabetical order -

**Eva Arzmler, Head of Live Communication at Infineon Technologies:**

“electronica is a strategically important leading trade fair for Infineon. We have had a tremendous number of visitors to our stand, far exceeding our expectations. We want our presence to create a holistic brand experience that showcases our innovation and product expertise. With our newly designed trade fair stand, we not only inspire our customers and partners with expertly staged product demonstrations, we also provide opportunities to maintain existing business relationships and forge new connections. At electronica, we are demonstrating that we provide the right solutions to address the major challenges facing the economy and society.”

**Alexander Gerfer, CTO der Würth Elektronik eiSos Gruppe**

“Our vision is creating together: Whether you're in the early stages or further along in the design process, we are committed to helping you find the right solution for your challenges - through our innovative products and our unwavering service mentality. This was once again demonstrated at electronica 2024, where we had the opportunity to engage with customers, understand their needs, and foster long-term partnerships. As the leading trade fair, electronica provides the perfect platform for these valuable connections.”

**Philip Harting, Chairman of the electronica Advisory Board and CEO of the HARTING Technology Group**

“electronica 2024 has set a new bar on its 60th anniversary: sold-out exhibition halls, qualified customer talks and excellent visitor numbers. It is THE beacon and dynamic, innovative driving force of the international electronics industry. We are already looking forward to electronica 2026.”

**Torsten Janwlecke, COO and member of the Executive Board at Phoenix Contact:**

“In its anniversary year, electronica, the world's leading trade fair, embodies the spirit of the future vision of an All Electric Society – an energy that was felt everywhere, and we are delighted about it. With this vision in mind, we have aligned our entire corporate strategy to advance climate protection and, in particular, decarbonization. electronica provided us with the perfect platform to engage with our customers and discuss solutions.”

**Nicolas Schweizer, CEO Schweizer Electronic AG:**

“For 60 years, electronica has been, is, and will continue to be the world's most important leading trade fair for the electronics and digital industry. This is where connection, networking, and innovation come together to drive us toward our goal of the All Electric Society.”